

Louisiana Egg Commission Meeting
March 16, 2016
10:00 a.m.
5825 Florida Blvd
Baton Rouge, Louisiana 70806
Proceedings

CALL TO ORDER

The meeting was called to order by Chairman Dr. Theresia Lavergne at 10:00 a.m.

ROLL CALL

The roll was called by Eric Lee.

Members present: Dr. Theresia Lavergne, Jeanette Esworth, Bobby Yarborough, Jerry Barnum, Corey Davis, John Lalla and Dr. Brent Robbins (representing Commissioner Mike Strain)

Member absent: Commissioner Mike Strain

ELECTION OF OFFICERS

Motion: Jeanette Esworth made a motion to accept Dawn Bellelo as secretary of the Louisiana Egg Commission. The motion was seconded by Jerry Barnum. Motion passed unanimously.

Motion: Jeanette Esworth nominated Dr. Theresia Lavergne as Chairman. Bobby Yarborough seconded it. Bobby Yarborough motion to close and motion passed unanimously.

Motion: Bobby Yarborough nominated Jeanette Esworth as Vice Chairman. Jerry Barnum seconded it. Bobby Yarborough motion to close and motion passed unanimously.

INTRODUCTION OF GUESTS

Dr. Theresia Lavergne asked the guests to introduce themselves: Chris Trahan with Cal Maine Foods, Josh Yarborough with Manda Fine Meats and Benji Campbell with Cal Maine.

PUBLIC COMMENT

None

APPROVAL OF MINUTES

Motion: Jeanette Esworth made a motion to approve the minutes from the October 14, 2015 meeting. The motion was seconded by Corey Davis. Motion passed unanimously.

OLD BUSINESS

Eric Lee gave the division report from July 2015 to December 2015

Natalie Glover gave the financial report from July 2015 to present.

Dr. Bobby Fletcher gave an overview of the promotional activities that the Egg Commission participated in between the months of October 2015 to March 2016 and he noted that we continue to cover the state geographically and try to outreach to new events that we haven't partnered with before to make

them aware of what we do. There have also been donations made to those events that we cannot physically attend. It gives us a presence at the event.

NEW BUSINESS

Eric Lee discussed the upcoming promotional activities the Egg Commission will be participating in and asked approval to participate in these events and any that may come up before the next board meeting that are beneficial to the Egg Commission.

Eric Lee discussed the Walmart Lot Consolidation Program.

Dr. Theresia Lavergne asked the Egg Commission to continue the \$1,000 award to the top LSU student in the National Poultry Judging contest held April 6th – 8th, 2016.

Motion: Bobby Yarborough made the motion to approve the award and it was seconded by Jeanette Eisworth. Motion passed unanimously.

Motion: Bobby Yarborough made a motion to approve the promotional activities. Jeanette Eisworth seconded and the motion passed unanimously.

FUTURE MEETING

The next meeting date of the Louisiana Egg Commission will be in October 12, 2016.

PUBLIC COMMENT

None

ADJOURN

Motion: Corey Davis made a motion to adjourn. The motion was seconded by Jerry Barnum. The motion passed unanimously. Meeting adjourned at 10:38 am.